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## Carolina/Virginia Dairy Products Association

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MEMBER BULLETIN

September 2009

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### New Member

CVDPA welcomes one new associate member to this issue of The Bulletin:

**Crate Hall**  
CSI  
Springfield, MO

This Member Bulletin will update you on items of interest to the industry and is sent to all processors and suppliers.

If you have ideas or suggestions for future issues of the Bulletin please send them to [info@drinkmoremilk.org](mailto:info@drinkmoremilk.org).

### CVDPA BOARD & TRI-STATE DAIRY CONVENTION COMMITTEE TO MEET

The CVDPA Board of Directors and the 17<sup>th</sup> Annual Tri-State Dairy Convention Committee will meet on Monday, Sept. 28 at MG Newell, Greensboro, NC. Get directions [here](#).

The Convention Committee will meet at 10 a.m. Lunch will be offered at noon and the Board will convene after that at 1 p.m.

This will be the first Committee Meeting to begin making plans for the 2010 conference at the Homestead, Hot Springs, VA.

If you need Committee Meeting details [click here](#).

If you need Board Meeting details [click here](#).



SAVE  
THE  
DATE

**17th Annual  
Tri-state Dairy  
Convention  
April 8-10,  
2010**

## CVDPA BOARD MEETING FEATURED SPECIAL GUEST

### The Homestead, Hot Springs, VA

**Conference registration will be available early 2010.**

The Homestead is offering Tri-state Dairy attendees a special, low room rate, \$179 per night.

[Click here](#) to make your on-line reservations

\*Be sure to enter the group code: CVDPA

If you have questions about the 2010 Convention, please contact the [Tri-state office here.](#)

**CVDPA Appoints Steve Nicoll, Maola Milk & Ice Cream, as 2010 Tri-state Dairy Convention Co-Chair!**

**Additional CVDPA committee members include:**

Robert Bailey,  
Westover Dairy

WT Campbell,  
Westover Dairy

Dr. David Marshall, State Veterinarian, NC Department of Agriculture and Consumer Services (NCDA&CS), attended the CVDPA Board meeting on Aug. 26 at Paragon Bank, Raleigh, NC.

Dr. Marshall reported that there are more threats against the dairy industry other than just foot and mouth disease (FMD). The budget is one such threat; NCDA&CS had to cut 13 percent of their budget for the upcoming year. In the grand scheme of things this isn't bad compared to other states and Dr. Marshall noted that the state of North Carolina could have gotten hurt a lot worse. He believes the reason the NCDA&CS was not affected as bad is because of the works of their staff legislative council. Currently there are not as many legislators that have any sense of agriculture however the attention of the general assembly is being raised due to the continuing emergence of diseases that is gathering media attention.

Dr. Marshall further shared that North Carolina's relationship with neighboring states is very good. If a disease breakout should occur it is good to have these relationships with surrounding states. The NCDA&CS have taken approximately eight employees and made them specialist rather than having 50 employees who previously worked as generalist. The specialists are currently working on disease response policies. The NCDA&CS have also been renovating the Arden lab and it has been approved to handle FMD testing.

As for other threats, Dr. Marshall said that the USDA's money is tight. They have rolled out their vision of where they will be six years from now and they are projecting that they will no longer have animal disease programs and will not be buying out tuberculosis infected dairies. They will be initiating testing requirements instead.

Bovine tuberculosis is the biggest threat to the dairy industry. It is re-emerging in several states and Mexican cattle coming into the states are contributing to the problem. A warning to all dairies: be aware of bio-security and test your animals. Also, it is not proven but there is suspicion that some dairies are becoming infected because of tuberculosis infected workers.

Dr. Marshall believes the country is free of Bovine Spongiform Encephalopathy (BSE); however the country is still considered a minimal-risk country.

Funding for Johne's disease (chronic bacteria disease) has been eliminated. It is not currently hitting the headlines but if it ever gets linked to Chrons disease then it will become a more significant threat to the dairy industry. Most dairies in

Bob Dawson,  
Johnson Diversey

Jack Fleming,  
MG Newell

Jim Flow,  
Jim Flow Enterprises

Gary Jarmon,  
Hunter Farms

Danny Lovell,  
Marva Maid Dairy

Bob Paxton,  
Dairy Fresh

Ken Pierce,  
CKS Packaging

Jeff Pinteá,  
Hunter Farms

Larry Seamans,  
MD&VA Coop

Gray Sherrill,  
MG Newell

John Tredway,  
Feldmeier Equip.

the US have some cases of Johne's disease and many don't even know that they are infected. There is conflicting evidence of whether Johne's disease is being killed through the pasteurization process.

## 6 CALIFORNIA CHILDREN WIN "GOT MILK?" CONTEST

IDFA Smart Brief, September 2009

SAN CLEMENTE, CALIF., - As the saying goes, a picture is worth a thousand words. For some, a photograph could also earn recognition as the California Milk Processor Board - the creator of GOT MILK? - selects six California children as winners in its Say Cheese with GOT MILK contest.

[Read full story here.](#)

## VIRGINIA AGRIBUSINESS COUNCIL

VIRGINIA AGRIBUSINESS, SEPTEMBER 2009

### Winchester Town Hall Meeting Review

Topics of discussion included:

- Governor's announced cuts in VDACS budget this week, equaling a 13.5% budget cut for the agency. These cuts will impact the timeliness of services and breadth of existing programs.
- Importance of research, education, and extension for agribusinesses facing new challenges and opportunities.
- Support of the Weights & Measures Inspection Program at VDACS for consumers and industry.

### Just One More Town Hall Meeting

Participants will also enjoy an overview of research taking place at the Integrated Life Sciences Building.

Meet one-on-one with VDACS Commissioner Todd Haymore, DCR Director Joe Maroon, and Delegates Jim Shuler and Dave Nutter.

Blacksburg - Friday, Oct. 9, 2009 - 1:30-4:00 p.m. at the Integrated Life Sciences Bldg, Va. Tech; Sponsored by First Bank & Trust Company. Guests: Delegate Jim Shuler; Delegate Dave Nutter; Commissioner Todd Haymore; DCR Director Joe Maroon.

## BECOME A CONVENTION CHAMPION

The conference continues to be a top-notch event with the support of associate members like you!

Thank you for helping this be an event that dairy folks don't want to miss!

Sign-up to be a "Convention

Champion" when you register for the conference!

**Registration will be available early 2010!**

### Dairy Tech Society of MD & DC

Mid-Atlantic Golf Outing and Crab Feast

Oct. 7 at The Links at Challedon, Mt. Airy, MD

**There's still time to attend this event!**

Contact Bill Chomicki by phone at 301.953.2964 or [Email Bill here](#)

## MOST LIKELY U.S. VOTERS WANT STRONGER FOOD SAFETY RULES: POLL

PROGRESSIVE GROCER, September 2009

A Pew-commissioned poll by the bipartisan team of Hart Research and Public Opinion Strategies has found that among likely voters surveyed across the United States, about nine in 10 are in favor of the federal government's adoption of additional food safety measures, and 64 percent think that imported foods are often or sometimes unsafe.

[Read full story here.](#)

## HOW MANY COMPANIES MEASURE SUSTAINABILITY VARIABLES

IDFA Smart Brief September 2009

Shoppers soon will be able to buy everything from meat to moccasins based on a number that purports to tell them the products' environmental impact.

Manufacturers and retailers across the globe are working to measure their products' carbon footprints for a variety of reasons, and all of the efforts have one thing in common: The results have the appearance of precision.

[Read full story here.](#)

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