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MEMBER BULLETIN

Carolina/Virginia Dairy Products Association

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November 2009

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Virginia
is for milk lovers

The Homestead, Hot Springs, Virginia
April 8-11, 2010

Sponsored by the Carolina/Virginia Dairy Products
Association and South Carolina Dairy Association

[The Homestead,](#)

This Member Bulletin will update you on items of interest in the industry and is sent to all processors and suppliers.

If you have ideas or suggestions for future issues of the Bulletin please send them to info@drinkmoremilk.org.

CVDPA BOARD MET YESTERDAY

The CVDPA Board of Directors met via conference call at 8 a.m. Tuesday morning, Nov. 17. They will meet again in January 2010 and extend an invitation to Commissioner Troxler.

Board nominations are still being accepted! Please submit your nominations to the CVDPA office today, by [Emailing here.](#)

PLASTIC CRATE THEFT LEADS TO INDICTMENTS

IDFA News Update, Nov. 16, 2009

Five people were indicted in Maryland last Thursday for stealing nearly \$400,000 worth of plastic pallets and crates normally used to carry soft drinks, bakery goods and dairy products. The indictments

Hot Springs, VA

Conference registration will be available early 2010.

The Homestead is offering Tri-state Dairy attendees a special, low room rate, \$179 per night.

[Click here](#) to make your on-line reservations

*Be sure to enter the group code:
CVDPA

If you have questions about the 2010 Convention, please contact the

[Tri-state office here.](#)

grew out of a collaborative effort by several area businesses organizations, including Cloverland Dairy and IDFA, to invest in thefts over a seven-month period and provide evidence to state local law enforcement.

[Read full story here.](#)

THREE CHEERS FOR MARVA MAID

IDFA SMART BRIEF/DAIRYPRESS.COM, NOV. 2009

Got milk? The Peninsula's got plenty.

About 550,000 to 600,000 gallons roll out of the **Marva Dairy in Newport News** each week. They travel to six supermarkets and the military, where they're loaded on ships bound for faraway ports.

[Read full story here.](#)

CHOCOLATE MILK IN SCHOOLS

VendingMarketWatch.com/Associated Press, Nov. 2009

The dairy industry is making a marketing push to keep chocolate milk on school lunch menus, drawing criticism from some educators and nutritionists, according to the Associated Press.

[Read full story here.](#)

FULL-FAT MILK COULD BE THE TICKET

IDFA SMART BRIEF/FOODNAVIGATOR.COM NOV. 2009

Study shows that full-fat milk could be linked to BMI (body mass index). With obesity on the rise, weight management and milk consumption has come under scrutiny.

[Ready full story here.](#)

MILK PROTEINS LINKED TO BLOOD PRESSURE BENEFITS

IDFA Smart Brief/Dairyreporter.com, Nov. 2009

In a study, a combination of milk proteins appeared to delay the development of salt-induced hypertension in rats with Type 2 diabetes.

[Read full story here.](#)

NEW DAIRY PARTNERSHIP IMPROVES DAIRY PRODUCT SAFETY

BECOME A CONVENTION CHAMPION

The conference continues to be a top-notch event with the support of associate members like you!

Thank you for helping this be an event that dairy folks don't want to miss!

Sign-up to be a "Convention Champion" when you register for the conference!

Registration will be available early 2010!

Milk

By: Jack Marcello -9 yrs. old
Fourth grader at JV Washam Elementary
School, Cornelius, NC



- > **Makes your muscles bigger**
- > **North Carolina adopted milk as the state beverage in 1987**

[Don't forget to take CVDPA's one-minute survey by clicking here now!](#)

We want to hear from you! Thank you for participating. We appreciate your feedback.

SHELF LIFE

IDFA Smart Brief/Dairyreporter.com, Oct. 2009

Improved safety standards and longer shelf life are cl stem from a new marketing collaboration between Dar and DuPont Qualicon.

[Read full story here.](#)

Dear colleagues and friends,

Mrs. Eleanor Chrismon "Chris" Fleming, mother of CVDPA board member Jack Fleming Jr. passed away on Friday November 13, 2009, after a brief, debilitating illness. Many of you probably remember her husband, Jack Fleming. He and Jack Jr. are both recipients of the CVDPA Distinguished Service Award and have contributed lot to the dairy industry.

Funeral services were held on Sunday, November 15, at Mount Pleasant United Methodist Church. Memorials i be made to Mount Pleasant memorial fund, or the charity of your choice.

Mount Pleasant United Methodist Church
5120 Burlington Rd.
Greensboro, NC 2740

[You may click here](#) to find the obituary as published in the News and Record on Nov. 15, 2009. Please keep the Fleming family in your prayers during this time.

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