

TRI-STATE DAIRY CONVENTION REGISTRATION

REGISTRATION for the 17th Annual Tri-State Dairy Convention is here! The convention, sponsored by the Carolina/Virginia Dairy Association and the South Carolina Dairy Association, will allow dairy processors, suppliers and producers an opportunity to increase industry knowledge through educational sessions, social and networking opportunities.

THE EDUCATIONAL SESSIONS during this conference will be industry specific; helping both you and your business. On Friday morning (April 9), join Connie Tipton, president and chief executive officer of the International Dairy Foods Association. Following Tipton's session, Brian Haugh will address the group with his session on "Globalization and Implications for U.S. Dairy." After Haugh, Tipton will be back for another session to wrap-up the morning. On Saturday (April 10), the educational programming will continue with Tim Rugh, presenting "The Value of 3-A;" taking a look at the 'new' symbol and the many ways it benefits processors and their customers. The University Updates will conclude the conference educational sessions.

Founded 10 years before the American Revolution, **THE HOMESTEAD RESORT** is a luxurious resort and spa, just waiting for you. Founded 10 years before the American Revolution, the Homestead is filled with history and southern charm. www.thehomestead.com

ASSOCIATIONS AT WORK! Both CVDPA and SCDA will hold Boards of Directors meetings during the convention. The CVDPA Board of Directors will meet Thursday (April 8), from 2-4 p.m. The SCDA Board of Directors will meet on Saturday morning (April 10), from 10:30 – 10:45 a.m., as well as the Mid-Atlantic Dairy Food Boosters. The CVDPA Annual Business Meeting will be held immediately following at 10:45 a.m.

STEP INTO THE DAIRY BAR in between educational sessions. It's a great place to take a break, mingle, and network with colleagues and friends, while enjoying cold milk



Virginia
is for milk lovers

The Homestead, Hot Springs, Virginia
April 8-11, 2010

Sponsored by the Carolina/Virginia Dairy Products
Association and South Carolina Dairy Association

from Marva Maid Dairy and delectable ice cream treats from Westover Dairy!

SOCIAL EVENTS will begin with the Thursday night Welcome Reception (April 8) from 6-7 p.m. Enjoy good fellowship, along with light refreshments. For some, the evening is open for dinner on-your-own. The CVDPA 25-ers Club Dinner will be held on Thursday evening (April 8), beginning at 7:15 p.m. 25-ers Club members will receive a separate notice with full details. Later in evening, visit the Hospitality Suite for drinks and snacks.

Friday evening (April 9), join your fellow Tri-state friends for a reception featuring light hors d'oeuvres and plenty of cold beverages from 6-7 p.m. Enjoy dinner on-your-own, but remember to polish-off your evening with a visit the Hospitality Suite for late-night festivities.

On Saturday evening (April 10), gather for the president's reception from 7-7:30 p.m.; followed by the annual dinner banquet. After dinner you'll want to stick around for the live casino and horseracing party! Roll the dice, play-a-hand, pick a horse, dance and win! Don't miss this special night of entertainment!

Restaurant selections are limited at the Homestead and the surrounding area, so be sure to make dinner reservations

early. Check with the Tri-state registration desk at the convention for a list of local attractions and restaurants.

ACTIVITIES

Every afternoon from 3-4 p.m., gather in the Homestead lobby for afternoon tea. You'll feel like royalty as you're served hot or cold tea, cookies, crumpets and jams.

On Friday afternoon (April 9), head outdoors and hit the trails for a naturalist guided Cascades Gorge Hike. This adventure will last approximately one and one-half hours. Register for \$42 on this form. Registration fees will be refunded if the hike is cancelled because of inclement weather.

Indulge yourself by soaking in the natural hot springs at the Jefferson Pools on Friday afternoon (April 9). It's said that past presidents would visit the hot springs because they believed they had healing qualities. See for yourself and register on this form for \$23.

At 10:30 a.m. on Saturday morning (April 10), the Homestead's Executive Chef, Mark Gallaudet will provide a "Chef's Choice" cooking demonstration. Chef Gallaudet will show how to prepare certain dishes, sending you home with a recipe for each. Guests are encouraged to ask questions throughout the morning. And saving the best for last, enjoy a mini-meal at the end of the demonstration. Don't miss this event. Register on this form for only \$38.

Meet at the concierge desk on Saturday afternoon (April 10) at 4 p.m. for a one-hour guided walking tour of the Homestead. This will be an interior history tour, focusing on different areas of interest.

During your free-time at the Homestead, there's plenty to do. Treat yourself to a deep-tissue massage or facial; go fly-fishing or horseback riding; take-a-dip in the indoor swimming pool; bowl a few frames; play pool or darts; catch a game at the sports bar; reenergize at the top-notch fitness center; stroll through the Homestead shops; find a cozy nook to curl up and read a book; or explore the outdoors.

THE OLD COURSE

On Saturday (April 10), tee-off at 12:30 p.m. on this beautiful championship golf course. Distinctive and challenging, the Old Course contains the nation's oldest first tee in continuous use. You may register for the tournament on this form. The cost per golfer is \$125 for early-bird registration and \$150 for regular registration. This price includes green fees, cart and box lunch. Visit the course by going to www.homestead.com and clicking the "golf" link on the left margin.

You may write one check to cover all registration fees and activities fees.

NEW SPONSORSHIP OPPORTUNITIES ARE AVAILABLE this year! As always, Convention Champions will continue to support the social activities, hospitality suite and special events. If an "exclusive sponsorship" or "co-sponsorship" is what you're looking for, there are several convention events that are available. All of these contributions help the Tri-state Dairy Convention to provide those little extras which add to the success of the meeting.

For more details and to participate, fill out the Convention Champion/Sponsorship form included.

NOTE DEADLINES FOR REGISTRATION AND HOTEL RESERVATIONS

March 18 is the cut-off date for making reservations at the Homestead. After the March 18 deadline, the Homestead will release the Tri-state room block and reservations will be accepted on a space-available basis, at the hotel's prevailing rate.

March 18 also is the deadline for Early-Bird registration. Convention registrations postmarked or Fax-dated after March 18, will be subject to the regular registration rates.

To make your hotel reservations and secure the convention room rate (\$179), go on-line to www.thehomestead.com. The Homestead prefers on-line-booking or submitting the "fax reservation form" included. When prompted, reference group code **CVDPA**. If calling the Homestead, dial 800.838.1766.

Your pre-registration form should be completed in full and returned with appropriate payment to the Tri-state office at 201 Chambers St., Davidson, NC, 28036. Please make copies for additional attendees.

DEADLINES: Hotel reservations and Early-bird registration – March 18.

HOTEL CHECK IN: 4 p.m.

PARTICIPATE IN THE REVERSE RAFFLE

The Reverse Raffle benefits the scholarship programs supported by both associations. Only 100 tickets will be sold at a cost of \$50 per ticket. Purchase your raffle tickets by completing this registration form or on-site at the convention registration desk.

MISCELLANEOUS INFORMATION

- Business casual attire is appropriate throughout the weekend.
- Arrive to the educational session's on-time to have your chance at winning an "On-time" attendance prize.
- 2010 association dues for CVDPA and SCDA should be paid in full prior to the convention or non-member registration fees will be required. You may submit CVDPA dues with this form.
- For suppliers, your 2010 Mid-Atlantic Boosters Association dues may be paid along with your registration fees.

SCHEDULE OF EVENTS

THURSDAY, APRIL 8

2-4 p.m.	CVDPA Board Meeting
2-7 p.m.	Registration Open
3-4 p.m.	Afternoon Tea in the lobby
4-11 p.m.	Dairy Bar Open
6-7 p.m.	Welcome Reception
7:15 p.m.	CVDPA 25-ers Dinner
9-11 p.m.	Hospitality Suite
Dinner on your own for all other attendees	

FRIDAY, APRIL 9

7:30 a.m.-Noon	Registration Open
7:30 a.m.-Noon	Dairy Bar Open
8-9:15 a.m.	Continental breakfast with speaker, Connie Tipton
9:15-9:30 a.m.	Milk Break
9:30-10:15 a.m.	General Session with Brian Haugh
10:15-10:30 a.m.	Milk Break

10:30-11:45 a.m.	General Session with Connie Tipton
1-5 p.m.	Alternate Activities (Gorge Hike or Jefferson Pools)
3-4 p.m.	Afternoon Tea in the lobby
4-11 p.m.	Dairy Bar Open
6-7 p.m.	Cocktail Reception
9-11 p.m.	Hospitality Suite
Dinner on your own for all attendees	

SATURDAY, APRIL 10

7:30-8 a.m.	Continental Breakfast
7:30-10:30 a.m.	Registration Open
7:30-11 a.m.	Dairy Bar Open
8-9:15 a.m.	General Session with Tim Rugh
9:15-9:30 a.m.	Milk Break
9:30-10:30 a.m.	General Session – University Updates
10:30 a.m.	Chef Demonstration
10:30-10:45 a.m.	♦ Mid-Atlantic Dairy Food Boosters Business Meeting ♦ SCDA Board of Directors Meeting
10:45 a.m.	CVDPA Annual Business Meeting
12:30 p.m.	Golf Tournament
3-4 p.m.	Afternoon Tea in the lobby
4 p.m.	Homestead Walking Tour
4-11 p.m.	Dairy Bar Open
7-7:30 p.m.	Presidents' Reception
7:30-11:30 p.m.	Dinner Banquet & Casino Party

SUNDAY, APRIL 11

8:30 a.m.	Convention Committee Meeting
11 a.m.	Hotel Check-out

TRI-STATE DAIRY CONVENTION REGISTRATION

GENERAL INFORMATION

- Photocopy for additional attendees.
- Sign waiver (see below) before mailing.
- Make check(s) payable to CVDPA. CVDPA dues and Mid-Atlantic Booster dues may be paid at this time, along with your registration. Dues for SCDA should be paid directly to SCDA by separate check.
- Return the completed forms postmarked or fax-dated **by March 18**, if you wish to take advantage of early-bird registration and golf fees. Fax registration forms to 704.896.3653; Email to courtneym@imiae.com; or mail to: Tri-State Dairy Convention, 201 Chambers St., Davidson, NC, 28036. Registration forms received after the cut-off date will be subject to regular convention and golf rates.
- Cancellations with full refund will be honored through Monday, March 31. Substitutions may be made with no penalty.
- Make hotel reservations by going on-line to www.thehomestead.com. The Homestead prefers on-line booking or submitting the "fax reservation form" included. Reference group code CVDPA when prompted. **Be sure to make your hotel reservations by the deadline – March 18!**
- You may pick up your badge at the convention registration desk.
- Questions? Call the CVDPA office at 704.400.0880; 919.459.2076 or the SCDA office at 803.772.5354.

REGISTRATION FEES	EARLY RATE (postmarked by March 18)	REGULAR RATE (postmarked after March 18)
Members of CVDPA or SCDA (2010 Dues Current)	\$325/single \$499/couple	\$375/single \$549/couple
Non-members of CVDPA or SCDA	\$395/single \$550/couple	\$445/single \$600/couple
Children (ages 6-18)	\$50	\$50
Banquet Only	\$80	\$80

The registration fee covers all convention events held at The Homestead, excluding: hike, pools, demo & golf.

REGISTRANTS

Please check one: Processor Supplier Producer Other

Name: _____

Company: _____

Address: _____

City: _____

State: _____

Zip _____

Phone: _____

Fax: _____

Email: _____

Guest (if attending): _____

Minors (if attending): _____

Please be sure to include the names of all persons who are attending meal and/or conference functions.

Indicate if you need any special assistance (physical and/or dietary needs) at the meeting:

WAIVER OF LIABILITY The undersigned, in consideration of his/her registration at the 2010 Tri-State Dairy Convention, releases, holds harmless and discharges the associations, management staffs and their agents, from any and all actions, claims and demands which may arise out of an accident, casualty or occurrence during said convention. Your signature below acknowledges acceptance of these provisions of registration for all those listed on this form.

Signature (required) _____

TRI-STATE DAIRY CONVENTION ACTIVITIES REGISTRATION

If you sign up for any of these activities, sign waiver below.

GUIDED GORGE HIKE

Date: Friday, April 9
Place: The Homestead
Time: 1 p.m.
Fee: \$42

Name(s): _____

Gorge Hike activity fees: \$_____ (you may write one check for golf, activities, raffle and registration)

JEFFERSON POOLS

Date: Friday, April 9
Place: The Jefferson Pools, Warm Springs
Time: 2 p.m.
Fee: \$23

Name(s): _____

Jefferson Pools activity fees: \$_____ (you may write one check for golf, activities, raffle and registration)

COOKING DEMONSTRATION

Date: Saturday, April 10
Place: The Homestead
Time: 10:30 a.m.
Fee: \$38

Name(s): _____

Cooking demo activity fees: \$_____ (you may write one check for golf, activities, raffle and registration)

HOMESTEAD WALKING TOUR

Date: Saturday, April 10
Place: The Homestead Concierge Desk
Time: 4 p.m.
Fee: Complimentary

Name(s): _____

ANNUAL GOLF TOURNAMENT

Date: Saturday, April 10
Place: The Homestead's Old Course
Time: 12:30 p.m., shotgun start
Format: Captains Choice
Fees: Early bird fee-\$125 (must be postmarked by March 25)
Regular and On-site fee-\$150

Golf pre-registrations and refunds will be processed March 31; after that date, on-site registrations will be required; based on availability of tournament slots.

Name: _____ Name: _____

Handicap: _____ Average Score: _____ Handicap: _____ Average Score: _____

(If no handicap or average score is provided, an automatic 10 handicap will be used)

Total golf fees: \$ _____ (you may write one check for golf, activities, raffle and registration)

Waiver of Liability

In consideration of acceptance of this entry, I hereby, for myself, executors, administrators and assignees, do release and hold harmless the associations, management staffs and any other sponsors of claims arising or growing out of participation in said event. I attest and verify that I have full knowledge of the risks involved in this event, and I am physically fit and sufficiently trained to participate in this event.

Signature (required) _____ Signature (required) _____

MID-ATLANTIC DAIRY BOOSTERS

2010 Membership dues: \$40

I'm enclosing my membership dues with conference registration

These dues go to fund our commitment to Food Science scholarships at NCSU and Virginia Tech (and historically, a gift to Clemson University)

CVDPA DUES

2010 Membership dues: \$ _____

Go to www.drinkmoremilk.org to determine your dues category and payment. Call the CVDPA office if assistance is needed, 919.459.2076.

I'm enclosing my CVDPA membership dues with conference registration

New to this year's convention, is the opportunity for your company to sponsor a specific event as an "Exclusive Sponsor" or "Co-Sponsor." "Convention Champions" sponsorships continue to be an option!

These convention events are available for "Exclusive or "Co" Sponsorships.

The minimum contribution for a "Co-Sponsor" is \$500.

- Golf Prizes @ \$1,000
- Hospitality Suite @ \$1,200
- Wine with Dinner on Saturday night @ \$1,000
- Spouse Program @ \$2,000
- Saturday Night Entertainment @ \$3,500

These convention events will be supported by the "Convention Champions," similar to previous years.

The commitment for a "Champion" is \$250.

- Welcome Reception
- Kick-off Breakfast
- Friday Night Reception
- Special Activity
- Saturday Continental
- Saturday Night Dinner Banquet

All "Sponsors" and "Champions" will be recognized on a sign prominently displayed at the convention, in the official convention program and in the news bulletins of both associations. In addition, all representatives of the sponsoring companies will wear "Champion" or "Sponsor" ribbons on their badges during the convention.

MY COMPANY WILL SUPPORT THE CONVENTION!

Please list your company information exactly as you want it printed for signs, program, etc.

Company: _____

Address: _____ City, State, Zip: _____

Phone: _____ Fax: _____ Email: _____

I want to be an "Exclusive Sponsor" for this event _____

I want to "Co-Sponsor" for this event _____

I want to be a "Convention Champion!"

You may include your Sponsorship or Convention Champion contribution along with your registration fees.

TRI-STATE DAIRY CONVENTION
FINAL STEP - PAY HERE

Registration Fees \$ _____

Activities Fees (Hike is \$42, Jefferson Pool is \$23 & Cooking Demo is \$38) \$ _____

Golf fees (\$125 early/\$150 reg.) \$ _____

Reverse raffle tickets: \$50/ticket x _____ (# of tickets) \$ _____

Mid-Atlantic Dairy Boosters Dues: \$40 \$ _____

CVDPA Dues \$ _____

Convention Champion: \$250 \$ _____

Convention Sponsorship (min. \$500): \$ _____

My first choice is to sponsor this event: _____

My second choice is to sponsors this event: _____

Total payment due: \$ _____

Please make checks payable to CVDPA and mail to Tri-state Dairy, 201 Chambers St., Davidson, NC, 28036.

(you may write one check for all items above)

Paying by Credit card: VISA MasterCard AMEX Mailing Check

Account #: _____ Expiration Date: _____ Card Security Code: _____

Signature: _____